

June 04, 2019

To,
The Secretary
BSE Limited
P J Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code: 531359

Dear Sir,

Sub: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Intimation of Launch of new scheme “Shriram Balanced Advantage Fund”

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the Shriram Asset Management Company Limited (the “Company”), the Investment Managers of Shriram Mutual Fund will launch a new scheme “Shriram Balanced Advantage Fund”. The Scheme Information Document and Key Information Memorandum of “Shriram Balanced Advantage Fund” along with other required documents have been filed with the Securities and Exchange Board of India (SEBI).

The NFO will be open on June 14, 2019 and will close on June 28, 2019.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,
for **SHRIRAM ASSET MANAGEMENT COMPANY LIMITED**

Reena Yadav

REENA YADAV
COMPANY SECRETARY

Shriram Asset Management Company Limited

SEBI Registration No. MF/017/94/4, CIN : L65991MH1994PLC079874

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